Mission Trails Industrial Park
San Diego, CA

CASE STUDY

OBJECTIVE

This property was purchased in January of 1998. Our development plan created San Diego's premier Class "A" Industrial Park with 654,000 square feet quality institutional multi-tenant product.

STRATEGY

Remap the land to five (5) parcels, vacating a planned street, thereby modifying previously approved entitlements.

Design a city desired project and secure political support for a mixed-use multi-tenant business park accommodating tenants from 6.000 to 300,000 square feet.

Incorporated state of the art design features such as fiber optic sonnet loop system, 193' common truck courts an 24' – 28' clear heights.

Change the market perception of the project location from a negative to a positive.

VALUE CREATION

Completed construction of state of the art 654,000 square foot master planned park in July 1999.

92% leased in May, 2001.

Achieved top market rents with top notch credit tenants.

Quick Facts

Completion: July 1999

Services
- Master Planning
- Development Management
- Project Management
- Property Management
- Project Leasing

Scope
- 654,000 sf Master Plan Park

Geography
- San Diego, California